

February 2022



.COM Market **Domains Ecosystem**

Flash Report #2 2022

At the beginning was the **ww**ord.

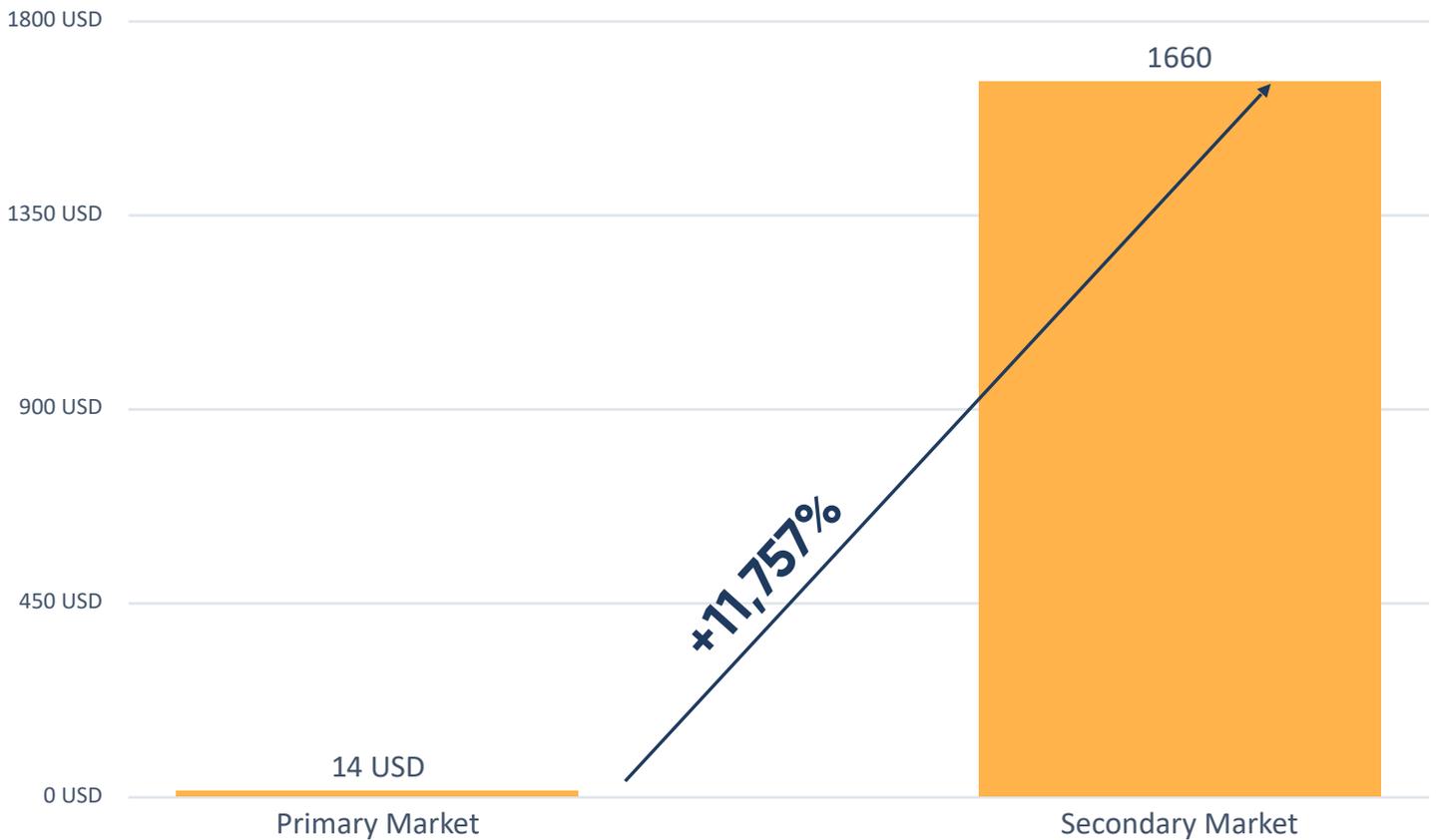
IT ALL STARTS WITH A **DOMAIN.**

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Average price of .com domains in primary and secondary markets



Price of .com domain in primary market

\$11-\$17

The average price of a .com domain in primary market is between \$11 and \$17.

Price of .com domain in aftermarket

\$1,660

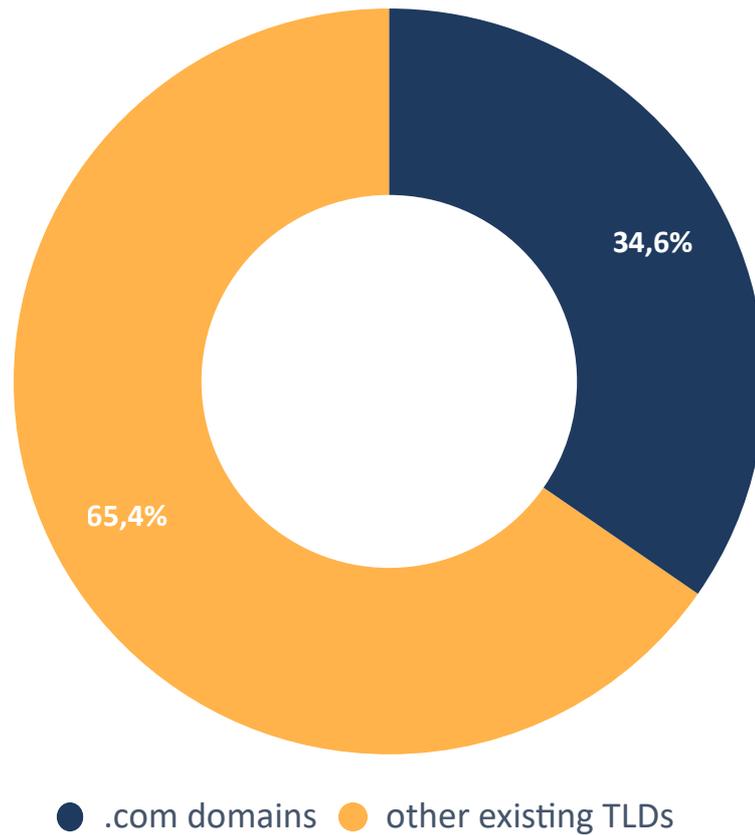
The average price of a .com domain in primary market is \$1,660.

Aftermarket price over primary market price

+11,757%

The aftermarket price of .com domains is +11,757% higher than the primary market one.

Share of .com domains on total TLDs



Number of .com domains in 2021

~**150 ml**

In 2021 it is estimated a total of 150 million .com domains registered.

Total of existing TLDs in 2021

~**433 ml**

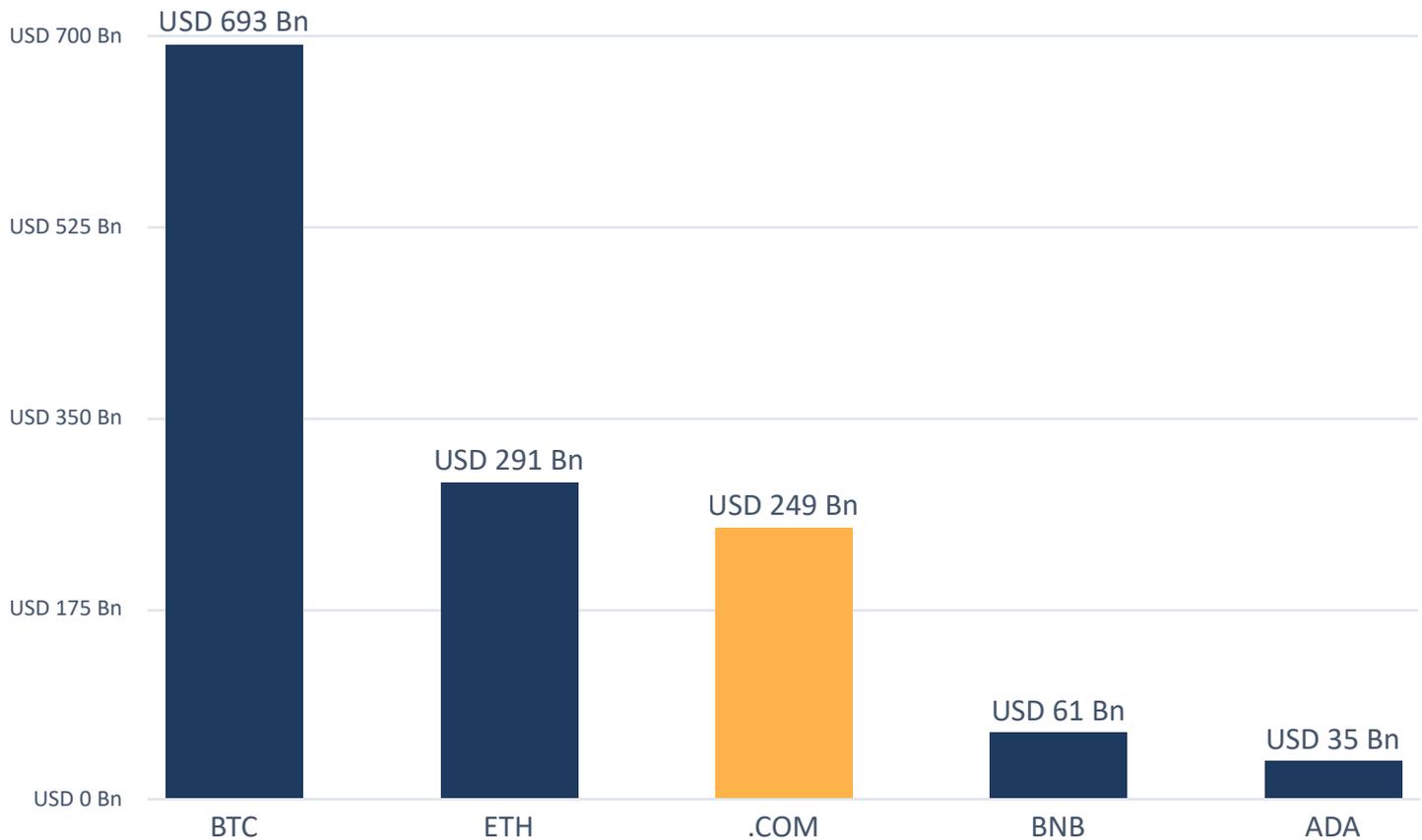
In 2021 it is estimated a total of 433 million TLDs domains registered.

Share of .com among all TLDs extensions

34.6%

.com domains are the extension most widely used. They represent the 34.6% of total TLDs extensions.

Market cap of .com compared to the best cryptos



.com domains Market Cap in 2021

~ **\$249 Bn**

Given by multiplying the .com average price in aftermarket (\$1,660) by the number of existing .com domains (150 ml)

BTC Market Cap as today (27.1.2022)

~ **\$693 Bn**

ETH Market Cap as today (27.1.2022)

~ **\$291 Bn**

BNB Market Cap as today (27.1.2022)

~ **\$61 Bn**

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